

AUFGABEN

DER PERFEKTE E-COMMERCE

Modul 2

E-Commerce Strategie & Zielsetzung

Thema

Ziele und Prioritäten

Grundlage für die Aufgabe, die SMART Methode:

- ❑ S = Spezifisch
- ❑ M = Messbar
- ❑ A = Ausführbar / Attraktiv
- ❑ R = Realistisch
- ❑ T = Terminiert

This image shows a single page from a notebook or ledger. It features ten horizontal blue ruling lines spaced evenly across the page. The lines are thin and light blue, set against a plain white background. There is no handwriting, printed text, or any other markings on the page.

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This image shows a full page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page, providing a template for writing. There are no margins, text, or other markings on the paper.